



WEST AURORA BLACKHAWK SPORTS BOOSTERS

SUPPORTING WEST AURORA ATHLETES SINCE 1970

2023-24 PROGRAM AD ORDER FORM

Get **3** Seasons for the price of 2! Purchase two seasons and get the **third** season free.

Ad Size		3 Season Pricing*	Single Season	Savings
Full Page	Platinum Level	\$1800	\$900	\$900
½ Page	Gold Level	\$1200	\$600	\$600
¼ Page	Silver Level	\$850	\$425	\$425
⅛ Page	Bronze Level	\$600	\$300	\$300

*Price for two seasons with third season provided for free as part of package.

Please *Circle* selected Ad size and *circle* corresponding 3-season or single-season price.

CUSTOMER INFORMATION

Company Name: _____

Customer Name: _____

Address: _____

Phone #: _____

City: _____

State: _____

Zip: _____

Email: _____

PAYMENT OPTIONS

1. Online: www.blackhawksportsboosters.org

2. Credit Card: Name as it appears on card _____

Credit Card Number: _____

Expiration _____

CVV Code: _____

Zip Code: _____

Signature _____

3. Check (*Please make check payable to West Aurora Blackhawk Sports Boosters*)

Mail completed form with payment to: West Aurora Blackhawk Sports Boosters

2112 W Galena Blvd, #8-187, Aurora, IL 60506

www.blackhawksportsboosters.org

2112 W. Galena Blvd. Suite 187 — Aurora, IL 60506

The West Aurora Blackhawk Sports Boosters is a registered 501(c)3 Charitable Organization
and as such all donations are tax deductible to the extent the law allows.



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Production Notes:

- All Ads should be submitted in EPS or Illustrator Format
- Ads are all four-color process.
- All ads should be submitted to the size purchased (no bleeds)
- All files should be uploaded to the Mittera FTP site:
 - o You can upload images here: <https://transfer.mittera.com/>
 - o Click Login
 - o Username: **westaurora**
 - o Password: **hv0tJvir**
 - o Folder: **"West Aurora Sports Booster"**
 - o All ads for; Fall must be submitted by August 18, 2023
Winter must be submitted by November 10, 2023
Spring must be submitted by Feb 16, 2024
 - o Due dates are subject to change depending on athletic schedules.
- Except for center spreads and inside front & back covers, Mittera controls ad placement
- Ads can be created for a minimum charge of \$175.00.
 - o Customer to provide high resolution art and is entitled to 2 proof approvals.
 - o Bad art and continual changes increase the cost of the ad (cost figured on individual basis)
- Ads must be paid in full prior to placement.
- Ad Sizes:
 - o ⅓ Page Ad: 3.875 x 2.375
 - o ¼ Page Ad: 3.875 x 5
 - o ½ Page Ad: 8 x 5
 - o Full Page Ad: 8 x 10.375

The West Aurora Blackhawk Sports Boosters produce one of the finest high school souvenir programs in the state. A new seasonal program is published for each fall, winter, and spring sports season. A total of 700 professionally printed copies are produced each school year. The multi-colored program features pictures of all teams (freshman, sophomore, JV, and varsity), individual returning letter winners, and historic records for each varsity sport.

QUESTIONS? Please contact Rhonda Mont at 630-373-2191
president@blackhawksportsboosters.com

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