



WEST AURORA BLACKHAWK SPORTS BOOSTERS

SUPPORTING WEST AURORA ATHLETES SINCE 1970

2021-22 PROGRAM AD ORDER FORM

Get **3** Seasons for the price of 2! Purchase two seasons and get the **third** season free.

Ad Size		3 Season Pricing*	Single Season	Savings
Full Page	Platinum Level	\$1800	\$900	\$900
½ Page	Gold Level	\$1200	\$600	\$600
¼ Page	Silver Level	\$850	\$425	\$425
⅛ Page	Bronze Level	\$600	\$300	\$300

*Price for two seasons with third season provided for free as part of package.

Please *Circle* selected Ad size and *circle* corresponding 3-season or single-season price.

CUSTOMER INFORMATION

Company Name: _____ Customer Name: _____
Address: _____ Phone #: _____
City: _____ State: _____ Zip: _____
Email: _____

PAYMENT OPTIONS

1. Online: www.blackhawksportsboosters.org
2. Credit Card: Name as it appears on card _____
Credit Card Number: _____
Expiration _____ CVV Code: _____ Zip Code: _____
Signature _____

3. Check (*Please make check payable to West Aurora Blackhawk Sports Boosters*)

Mail completed form with payment to: West Aurora Blackhawk Sports Boosters
2112 W Galena Blvd, #8-187, Aurora, IL 60506

www.blackhawksportsboosters.org

2112 W. Galena Blvd. Suite 187 — Aurora, IL 60506

*The West Aurora Blackhawk Sports Boosters is a registered 501(c)3 Charitable Organization
and as such all donations are tax deductible to the extent the law allows.*



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Production Notes:

- All Ads should be submitted in EPS or Illustrator Format
- Ads are all four-color process.
- All ads should be submitted to the size purchased (no bleeds)
- All files should be uploaded to the Mittera FTP site:
 - o You can upload images here: <https://upload.fuseteam.com/>
 - o Click Login
 - o Username: **kelmscottftp**
 - o Password: **client**
 - o Folder: **"West Aurora Sports Booster"**
 - o All ads for; Fall must be submitted by August 23, 2021
Winter must be submitted by November 14, 2021
Spring must be submitted by Feb 14, 2022
 - o Due dates are subject to change depending on athletic schedules.
- Except for center spreads and inside front & back covers, Mittera controls ad placement
- Ads can be created for a minimum charge of \$175.00.
 - o Customer to provide high resolution art and is entitled to 2 proof approvals.
 - o Bad art and continual changes increase the cost of the ad (cost figured on individual basis)
- Ads must be paid in full prior to placement

The West Aurora Blackhawk Sports Boosters produce one of the finest high school souvenir programs in the state. A new seasonal program is published for each fall, winter, and spring sports season. A total of 700 professionally printed copies are produced each school year. The multi-colored program features pictures of all teams (freshman, sophomore, JV, and varsity), individual returning letter winners, and historic records for each varsity sport.

QUESTIONS? Please contact Brian Wiegand at 630-715-7594 / brainwwiegand@gmail.com

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