## Program Ad

Reach thousands of customers through your support of West Aurora athletics. All ad packaged include your ad in our seasonal souvenir programs, as well as being listed on the Booster website with a direct link to your organization. A stadium sign with your logo will displayed for all Fall events and at the Spring golf outing. During web stadium events, web broadcasts and WBIG broadcasts your organization will be mentioned. Finally, your name will be on a banner in the main gym and displayed on the monitors in the main gym foyer during athletic events.

Full page example











Anthony Glorioso, D.D.S. www.auroradentalgroup.com facebook.com/AuroraDentalGroup

The Healy Chapel

Quarter page example



Buy two seasons of ads,

get third free

Fall & Winter

advertisers have

stadium sign

Your business list and made available < on website

SERIOUS DELIVERY 160 S. RIVER ST. ~ 630.844.2334 Photography by Feltes hotographybyfeltes. Display Your Achievement with... WARD JACKETS by Game Half page Available: Boys & Girls Jackets 
Tall & XXL Sizes 
In Stock example \$10 OFF Sewing and Embroidery Work Award Jacket EXPIRES 3/15/16 Done as Well **KIRHOFER'S SPORTS** 2112 W. Galena Blvd. • Aurora • 630-897-2322 www.kirhoferssports.com Find Us On Facebook: www.facebook.com/kirhoferssports

Eighth page examples



\*Price for two seasons with third season provided as part of package.

Fall Deadline: August 25<sup>th</sup> Winter Deadline: November 17<sup>th</sup> Spring Deadline: March 16<sup>th</sup>

Mail completed form with payment to:

West Aurora Blackhawk Sports Boosters, 2112 W. Galena Blvd, #8-187, Aurora, IL 60506

## Program Ad

Ad Size	Corporate	Pricing*	Single Season	Savings
	Sponsorship			
Full Page	Platinum Level	\$1200	\$900	\$300
<sup>1</sup> / <sub>2</sub> Page	Gold Level	\$850	\$600	\$250
<sup>1</sup> ⁄ <sub>4</sub> Page	Silver Level	\$600	\$425	\$175
<sup>1</sup> / <sub>8</sub> Page	Bronze Level	\$450	\$300	\$150

Company Name			
Customer Name	 	 	
Company Address	 	 	
Phone Number	 	 	
Email Address	 	 	

Card #

Name as it appears on card

Expiration date

Security code

Signature

Billing address

City, state, zip code

If you have questions or would like to speak to someone directly, please email us at: programs@blackhawksportsboosters.org

## Program Ad

## **Production Notes:**

- All Ads should be submitted in EPS or Illustrator Format
- Ads are all four color process
- All ads should be submitted to the size purchased (no bleeds)
- All files should be uploaded to the Kelmscott FTP site:
  - Web Address <u>https://ftp.kelmscottcommunications.com/thinclient/</u>
  - Folder Name: "2016 West Aurora Program Ads"
  - o User Name: kelmscottftp
  - o Password: Client
  - Ads for Fall must be submitted by August 25, 2017
  - Winter must be submitted by November 17, 2017
  - Spring must be submitted by March 16, 2018
  - Note: Due dates are subject to change depending on athletic schedules.
- With the exception of center spread and back cover, Kelmscott controls ad placement
- Ads can be created for a minimum charge of \$175.00
- Customer to provide high resolution art and is entitled to two proof approvals
- Bad art and continual changes increase the cost of the ad (cost figured on individual basis)

You can also order online at:

https://sd129.revtrak.net/Blackhawk-Boosters/Blackhawk-Boosters-Corporate-Program-Ads/

Username: kelmscottftp

Password: Client