# WEST AURORA BLACKHAWK SPORTS BOOSTERS

*SUPPORTING WEST AURORA ATHLETES SINCE 1970*

## 2026-27 PROGRAM AD ORDER FORM

**Get *3* Seasons for the price of 2! Purchase two seasons and get the third season free.**

| Ad Size | | 3 Season Pricing* | Single Season | Savings |
|---|---|---|---|---|
| Full Page | Platinum Level | $1800 | $900 | $900 |
| ½ Page | Gold Level | $1200 | $600 | $600 |
| ¼ Page | Silver Level | $850 | $425 | $425 |
| ⅛ Page | Bronze Level | $600 | $300 | $300 |

*Price for two seasons with third season provided for free as part of package.

Please *Circle* selected *Ad size* and *circle* corresponding 3-season or single-season *price*.

**CUSTOMER INFORMATION**

Company Name: _____ Customer Name: _____

Address: _____ Phone #: _____

City: _____ State: _____ Zip: _____

Email: _____

**PAYMENT OPTIONS**

1. Online: www.blackhawksportsboosters.org
2. Credit Card: Name as it appears on card _____

   Credit Card Number: _____

   Expiration _____ CVV Code: _____ Zip Code: _____

   Signature _____
3. Check *(Please make check payable to West Aurora Blackhawk Sports Boosters)*

Mail completed form with payment to: West Aurora Blackhawk Sports Boosters
2112 W Galena Blvd, #8-187, Aurora, IL 60506



*The West Aurora Blackhawk Sports Boosters is a registered 501(c)3 Charitable Organization and as such all donations are tax deductible to the extent the law allows.*

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**Production Notes:**

- All Ads should be submitted in EPS or Illustrator Format
- Ads are all four-color process.
- All ads should be submitted to the size purchased (no bleeds)
- All files should be uploaded to the Mittera FTP site:
    - You can upload images here: https://transfer.mittera.com/
    - Click Login
    - Username: **westaurora**
    - Password: **hv0tJvir**
    - Folder: **"West Aurora Sports Booster"**
    - All ads for; Fall must be submitted by August 21, 2026
      Winter must be submitted by November 13, 2026
      Spring must be submitted by March 5, 2027
    - Due dates are subject to change depending on athletic schedules.
- Except for center spreads and inside front & back covers, Mittera controls ad placement
- Ads can be created for a minimum charge of $175.00.
    - Customer to provide high resolution art and is entitled to 2 proof approvals.
    - Bad art and continual changes increase the cost of the ad (cost figured on individual basis)
- Ads must be paid in full prior to placement.
- Ad Sizes:
    - ⅛ Page Ad: 3.875 x 2.375
    - ¼ Page Ad: 3.875 x 5
    - ½ Page Ad: 8 x 5
    - Full Page Ad: 8 x 10.375

The West Aurora Blackhawk Sports Boosters produce one of the finest high school souvenir programs in the state. A new seasonal program is published for each fall, winter, and spring sports season. A total of 400 professionally printed copies are produced each school year. The multi-colored program features pictures of all teams (freshman, sophomore, JV, and varsity), individual returning letter winners, and historic records for each varsity sport.

QUESTIONS? Please contact Rhonda Mont at 630-373-2191
president@blackhawksportsboosters.org



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